
THE DO'S AND DON'TS OF PUBLIC RELATIONS SERVICE IN NA

Do's

- Make Directories of outside meetings and NA helpline numbers available to potential members so they can find NA upon release.
- Start and end on time.
- Clearly state that Narcotics Anonymous is separate from the facility and from other fellowships.
- Obey the Dress code and exercise common sense.
- Conduct orientation and/or training sessions for all members involved in H&I service
- Meet with facility staff on a regular basis to check on how NA is doing in the facility and to hear how we could improve.
- Ensure that a clear NA message of recovery is carried by all panel members.
- Clarify the rules to whomever you bring to the facility, or have them attend an orientation if the facility offers one.
- Emphasize that NA recovery is available to all addicts regardless of drug(s) used.
- Involve potential members in a meeting, especially in long-term facilities (NA meeting readings, etc.)
- Screen all panel members, speakers, and chairpersons.
- Attempt to get all agreements with the facility in writing.
- Adhere to the security regulations at all times.

DON'TS

- Conduct a PR meeting or presentation alone
- Give any inmate or client within the facility your email/address/cell phone number.
- Break another person's anonymity.
- Get involved in discussions on outside issue; don't forget why we are here.
- Discuss facility staff members with inmates/clients.
- Show favoritism to any client/inmate.
- Bring an NA member who has family/friends into a facility.
- Accept money or gifts from, or give money or gifts to, any inmate/client.
- Emphasize using days while sharing an NA message of recovery.
- Use excessive profanity.
- Debate any issues involving facility rules, regulations, programs, or other fellowships.
- Discuss conditions within the facility.
- Wear flashy jewelry, and don't carry excessive cash.
- Take messages or carry letters in or out of the facility.
- Ask why type of crime an inmate has been convicted of, or discuss guilt or innocence.